PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 880-5000

April 30, 1987

Mr. Frank White
Vernon Downs
Vernon, NY 13476

Dear Mr. White:

I am writing to confirm our recent conversation during which I informed you that Philip Morris has terminated its relationship with the Sports Section Division of Pictorial Displays, Inc. In the future, please send all invoices for MARLBORO advertising directly to Philip Morris at the above address, Attention: Special Media.

We appreciate your cooperation and look forward to working with you.

Sincerely,

John Connolly
Manager, Special Media

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